

Typography

Official Serif Font

Afta Serif Regular
Afta Serif Italic

Official Sans Serif Font

Roboto Regular
Roboto Condensed
Roboto Condensed Italic
Roboto Condensed
Roboto Condensed Italic
Roboto Thin
Roboto Thin Italic
Roboto Light
Roboto Light Italic
Roboto Black
Roboto Black Italic
Roboto Italic
Roboto Medium
Roboto Medium Italic
Roboto Bold
Roboto Bold Italic

Official Fonts

The official fonts of Sigma Lambda Alpha Sorority, Inc. are Afta Serif (serif) and Roboto (sans serif). Official fonts are primarily used by professional graphic designers for advertising and sorority publications. In most instances, sans serif fonts are preferred for headlines and serif for body copy. Afta Serif and Roboto can be downloaded through fontquirrel.com & dafont.com respectively.

Specialty fonts

Exceptions to official fonts may be made for recruitment flyers, invitations, posters, banners or special events.

Default fonts

Times New Roman (serif) and Myriad Pro (sans serif) are the official default fonts of Sigma Lambda Alpha Sorority, Incorporated and are preferred for daily use in print and electronic media.