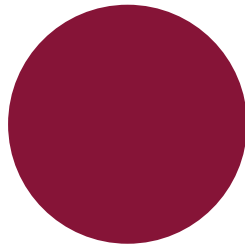


Official Color Palette

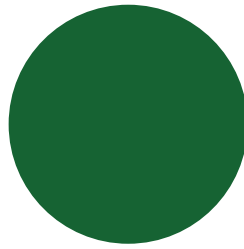


Primary Colors



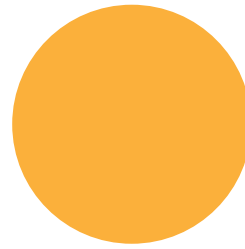
Burgundy

Pantone 1810
CMYK 0-84-58-47
RGB 134-21-56
Web 861538



Forest Green

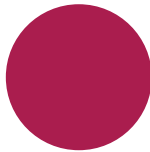
Pantone 362
CMYK 73-0-49-61
RGB 27-99-50
Web 1B6332



Gold

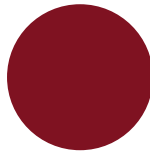
Pantone 803
CMYK 0-16-100-0
RGB 255-215-0
Web FBB03B

Secondary Colors



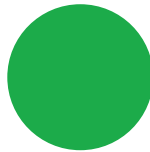
Dark Pink

Pantone 215
CMYK 0-83-54-33
RGB 170-29-78
Web AA1D4E



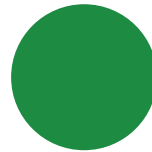
Very Dark Pink

Pantone 1955
CMYK 0-100-75-50
RGB 128-0-32
Web 800020



Dark Cyan

Pantone 361
CMYK 93-0-56-34
RGB 11-169-74
Web 0BA94A



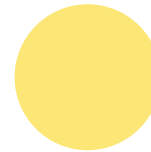
Very Dark Cyan

Pantone 357
CMYK 76-0-76-45
RGB 34-139-34
Web 228B22



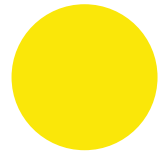
Vivid Orange

Pantone 1235
CMYK 0-23-92-2
RGB 249-191-19
Web F9BF13



Soft Yellow

Pantone 120
CMYK 0-10-54-0
RGB 254-228-118
Web FEE476



Pure Yellow

Pantone 115
CMYK 0-10-100-0
RGB 254-229-0
Web FEE500

Neutrals



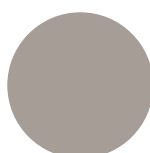
warm gray 2

CMYK 0-2-5-9
RGB 213-210-202
Web D5D2CA



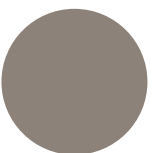
warm gray 4

CMYK 0-4-9-24
RGB 183-177-169
Web B7B1A9



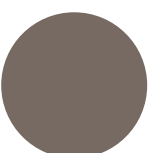
warm gray 6

CMYK 0-6-12-31
RGB 165-157-149
Web A59D95



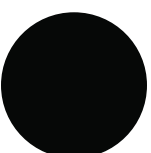
warm gray 8

CMYK 0-9-16-43
RGB 139-129-120
Web 8B8178



warm gray 10

CMYK 0-14-28-55
RGB 118-106-98
Web 766A62



black

CMYK 0-0-0-100
RGB 30-30-30
Web 000000

Primary Colors

The primary Sorority colors are burgundy (PMS 1810), forest green (PMS 362) and gold (PMS 803). When depicting SLA colors in print, promotional items or on the Web, use the matching colors systems and numbers illustrated on this page.

Secondary Colors

The secondary palette contains the colors preferred as supplement to complement official SLA colors both in print and electronic formats.

Neutrals

In addition to black and white, the gray tones specified on this page are preferred to accent both the primary and secondary palettes.